



# NEWS RELEASE

## WILL ROGERS WORLD AIRPORT

### Media Advisory

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### Will Rogers opens smoothie, sandwich concession

**WILL ROGERS WORLD AIRPORT (May 22, 2007)** Visitors to Will Rogers World Airport can now buy a smoothie, coffee or sandwich in the airport without passing through security. *First Class Concessions*, a San Diego-based vendor operating shops in airports around the nation, recently opened the colorful shop.

“We are thrilled to offer this latest concession to passengers and visitors to Will Rogers,” said Mark Kranenburg, Director of Airports. “The public told us they wanted this and we are excited about being able to respond to their request in this way.”

The new shop is located on east side of the terminal catycorner from the Southwest Airlines ticket counter. Previously, there was a concession on the west side of the terminal on the lower level near baggage claim, but many passengers and visitors weren’t aware of its location.

“This is a brand new concession and the new site better serves the public’s needs,” Kranenburg said. The shop offers a variety *Freshëns*® fresh-fruit smoothies, which may feature one of six energy boosts for

the weary, hungry traveler: energy, femme support, immune, multi-vitamin, protein or slim-down. *Freshëns*® shakes, cones and microblasts are also served. Panini-style sandwiches, wraps and tossed salads are made fresh onsite everyday along with coffee, fresh-baked cookies, scones, muffins, pastries, bagels and breakfast sandwiches In addition, café tables and chairs are available adjacent to the site for customers’ convenience.

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