

FOR IMMEDIATE RELEASE
March 3, 2006



**ALLEGIANT AIR ANNOUNCES END OF SERVICE
FROM OKLAHOMA CITY TO VEGAS**

(Oklahoma City, Okla.)-- Allegiant Air, LLC announced today that it will end its scheduled service between Oklahoma City, Okla. and Las Vegas, Nev. as of April 3, 2006. Customers who have reservations with Allegiant for travel April 6 and after will be contacted by the company to receive a full refund.

"Unfortunately, due to escalating fuel costs and lack of market demand, we will end our Las Vegas service from Oklahoma City," Maurice J. Gallagher, Allegiant Air president and CEO, said. "We do apologize for any inconvenience this may cause our customers. We greatly appreciate the support the community and the airport's management team has shown us."

Allegiant Air began service to McCarran International Airport (Las Vegas) from Will Rogers World Airport Oct. 28, 2004 with four flights weekly.

About the Company

Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low-costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 32 U.S. markets to the Las Vegas destination and to the Orlando destination from 14 U.S. markets. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service,

more

collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 21 MD-80 series jet aircraft, all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.

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