

Media Advisory

Wednesday, May 31, 2000

For More Information Contact:
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NORTHWEST AIRLINES ADDS FLIGHT TO MEMPHIS

Northwest Airlines will be celebrating the addition of a fourth daily flight to Memphis at 2:30pm Thursday, June 1 at Gate B4 in the Will Rogers World Airport Terminal.

The Northwest Airlines station manager and representatives of Will Rogers World Airport will be available to answer questions regarding the additional service.

Will Rogers World Airport

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Northwest Airlines Adds Flight to Memphis

OKLAHOMA CITY - Beginning Thursday, June 1, Northwest Airlines adds a fourth daily flight between Oklahoma City and Memphis. The addition coincides with the kickoff of a new, fourth bank of flights in Memphis.

“I think travelers to and from Oklahoma City will really appreciate this new flight,” says Northwest station manager Charlene LaBoissiere. “It gives them another option for scheduling trips and in today’s fast-paced climate, options are critical.”

Previously, the Northwest flights from Oklahoma City operated within three clusters or “banks” of flight arrivals and departures in Memphis, maximizing the connecting opportunities to the Northwest system. The addition of the fourth bank adds another 90 opportunities to connect to major destinations including Boston, New York, Washington, D.C. and Orlando.

Northwest will now have four, daily DC-9 departures from Oklahoma City to Memphis. This brings the total number of daily jet departures from from Will Rogers World Airport to 62 and the total number of daily departures to 77.

“It’s great to see Northwest Airlines adding capacity here in Oklahoma City,” says airport director Luther Trent. “Not only does it provide more options for east coast and international travel, but shows the confidence the airline has in the Oklahoma City market.”

Will Rogers World Airport is currently served by American, American Eagle, Comair, Continental, Continental Express, Delta, Northwest, Southwest, United and TWA.